

DStv Subscribers to Experience a Touch of French

1 May 2016

DStv to give viewers a sample of the new DStv French add-on package for 2 weeks

Seven French channels to be available to active DStv subscribers

Africa's leading video entertainment provider MultiChoice Africa and French satellite pay-TV operator, CANAL+, are launching a new French add-on package that will offer all active DStv subscribers an exciting selection of French channels at an affordable price from 01 June 2016.

The new DStv French add-on package, DStv French Touch will launch with 7 entertaining TV channels and will be an entry package to subscribers who wish to open up to the French language, culture and way of life through enjoyable programs suitable for kids and adults. Subscribers can now add a touch of French to their TV viewing at an affordable price!

As part of MultiChoice's ongoing efforts to expose DStv subscribers to exciting new content, DStv will open the DStv French Touch to all DStv subscribers on all packages (Premium, Compact Plus, Compact, Family & Access) for two weeks, from the 1st to the 15th June 2016.

During this open window period, DStv subscribers will be treated to the new add-on package and start learning the French language through the wide variety of entertainment programmes lined up on France 2, France 5, Planete+, Teletoon+, InfoSport+, France 24 and on the brand new kiddies channel, Piwi+. Some of the popular programming on these channels include Lili et la baie des trésors, Le village de Dany and Tip la Souris, that are most popular cartoons amongst kids.

The DStv Open window periods are one of the innovative ways MultiChoice aims to provide more value for our subscribers' video entertainment experience, irrespective of their subscription plan.

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For more information about the channels and the exciting new DStv French Touch add-on package, please visit www.dstv.com.



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