



DStv 100% Premium Program Offering

Nigeria

FAQs

30 November 2021 - 28 February 2022

Frequently Asked Questions

1. What is DStv 100% Premium Program offering?

The DStv 100% Premium Program Offering is a campaign aimed at getting our DStv customers to unlock their 100% Premium experience. To achieve this, they have to use all the products and add-on services on their account after which they will earn a 100% Premium status on their account.

2. What do customers need to do?

Customers must enter by simply following the instructions on the landing page. In order to unlock these benefits, they would need to:

- Upgrade to (or be active) on DStv Premium package (with 175+ channels to boost the viewing experience!)
- Use the DStv app and get access to their favourite shows on any device!
- Get access to exclusive entertainment, anytime, with Showmax! Free to DStv Premium customers
- Take control of their DStv experience and catch up on their favourite shows when they access or upgrade to an Explora decoder and activate PVR!
- Access the latest Blockbusters with BoxOffice!
- When the customer reaches a 100%, they unlock even more:
 - Entry into competitions
 - Rewards in specific months

3. Why did MultiChoice Nigeria launch the DStv 100% Premium Program offering?

MultiChoice is always looking for innovative ways to engage our customers and add value to them by encouraging them to use all our product offerings available at their disposal as part of the DStv experience.

4. When does the competition start?

The Competition runs from 30 November 2021 and ends on 28 Feb 2022. Terms and conditions apply.

5. Is there a selection process in selecting eligible customers?

Yes. A selection system will be used to identify eligible customers. Customers must be 100% Premium customers by the last day of the month to qualify for the specific draw

6. What prizes can be won?

The prizes may differ, however qualifying participants will automatically enter into a draw to stand a chance to win:

- Brand new DStv Exploras including free installation, free of charge, for a loved one
- Three months DStv Premium subscription free of charge for a loved one
- Meet and greet a Celebrity/Superstar
- Weekend getaway travel voucher
- 5-star trip to Dubai for 2 people

In addition, qualifying customers stand a chance to win BoxOffice movies, discount on primary package and Golden remotes.

7. How many customers will be rewarded?

All eligible Premium customers will receive the guaranteed rewards. Selected customers will receive the rewards under the game of chance.

8. How will customers know that they have won?

Winners selected from the draw will be contacted through their phone numbers. It is their responsibility to ensure that their details are up to date. If we cannot reach anyone after three attempts, we will award the prize to the next winner. Winners may be invited to a press event held in their honour and they will be required to sign documents of acceptance

9. When will the winners be announced?

The below table sets the qualifying and draw dates.

<i>Qualifying Date (date customer must be 100% Premium to qualify for the specific draw)</i>	<i>Draw Date</i>	<i>Value Offerings of Chance per market</i>
30 Nov 2021, 12:00 PM	01 December 2021	Gift a loved one with an Explora & Installation – 5 winners to be selected per market
31 Dec 2021, 12:00 PM	03 January 2022	Gift a loved one with a 3-month DStv Premium subscription – 5 winners to be selected per market
31 Jan 2021, 12:00 PM	01 February 2022	<ul style="list-style-type: none">• Gift a loved one with an Explora & Installation -5 winners to be selected per market• Local weekend away travel voucher - 5 winners to be selected per market
28 Feb 2022, 12:00 PM	02 March 2022	Meet & Greet local star during March 2022 – 5 winners to be selected per market
30 Nov 2021, 12:00 PM 31 Dec 2021, 12:00 PM 31 Jan 2021, 12:00 PM 31 Mar 2022, 12:00 PM 28 Feb 2022, 12:00 PM	01 April 2022	5-star Trip to Dubai for 2 people- 1 winner to be selected per market

10. How will I claim my prize?

A representative from MultiChoice will be in touch to explain the prize giving arrangement

ENDS