

## MyDStv, where the game never ends Competition

### Kenya

1. These are rules for the MyDStv, where the game never ends Competition ("**Competition**") as conducted by MultiChoice Africa Holdings B.V. and its affiliates ("**MultiChoice**"). By participating in the Competition, you agree that these rules, read together with the [Standard Terms and Conditions \("\*\*Terms and Conditions\*\*"\)](#) will apply to your participation in the Competition.
2. The Competition will run from 00:00 hours on **31 October 2022** to 23:59 hours on **18 December 2022 ("**Competition Period**")**.

### Eligibility

3. To participate in the Competition you must, during the Competition Period:
  - 3.1. reside in Kenya;
  - 3.2. be an active DStv subscriber; and
  - 3.3. be a registered and active user of MyDStv app ("**App**") or have access to the MultiChoice USSD code for Kenya.

### Rules of play and point scoring

4. Eligible subscribers may participate in the Competition using either the App or the USSD code.

#### App Game Play

5. An eligible subscriber participating in the App game play shall be required to:
  - 5.1. Log into the App. 100 points are earned once a day for logging in ("**Login points**").
  - 5.2. Select game options and play one or more of the available games.
    - The games shall include: 'Endless Runner' and 'Run n' Shoot' (both of which are modelled around soccer games).
    - There will be two new games added fortnightly in addition to existing games.
    - Game play will earn the subscriber 10 points per round won/goal scored. These points are multiplied based on the subscriber's package as detailed below to arrive at the game points ("**Game points**") (i.e.10 points per round won/goal scored\* Points Multiplier Rating = Game points)

Package	Rating (Points Multiplier)
Disconnected Customer	1
Lite/ Basico/ Bomba/ Padi	2
Access/ Facil/ Yanga	2.5

Family/Familia/ Shangwe/ Confam	4.5
Compact/ Grande	9
Compact Plus/ Grande Mais	9.5
Premium/ Bue/ Mega	10
100% Premium	15

**Note:** the Points Multiplier Rating used will be based on the active package the subscriber is on or disconnected package status at the time of game play (i.e. if the subscriber upgrades their package after game play, their Points Multiplier Rating will only be applied to a new game).

- Game points are accumulated together with the points below to arrive at the total points ("**Total Points**"):
  - Login points;
  - 500 points allocated once off for updating of the subscriber's details on the App (subscribers shall be prompted to update their details the first time they open the option to update details on the App);
  - 100 points earned once daily when the subscriber scans the Blue Chair QR code using the App. The Blue Chair is a marketing campaign run by MultiChoice. The Blue Chair QR codes shall randomly be placed in public places. Subscribers should look out for them; and/or
  - Discretionary bonus points that may be given out by MultiChoice to all subscribers on random days.

5.3. When a subscriber attains 1000 Total Points from the App game play, they will qualify to spin the wheel. Disconnected subscribers are not eligible to spin the wheel and do not stand a chance of winning a prize under clause 7. Disconnected subscribers will be able to accumulate points but cannot use them until they reconnect their packages.

#### USSD Game Play

6. Only active subscribers are eligible for USSD game play. A subscriber participating in the USSD game play shall be required to:
  - 6.1. Log into the USSD platform using the \*423# USSD code.
  - 6.2. Select and play the Trivia Pursuit game, that entails answering of random questions. Each round of the game will be made up of 3 questions. The subscriber must answer all the questions correctly in order to qualify to spin the wheel and stand a chance of winning a prize under clause 7; or to bank the spin. A subscriber is eligible to spin the wheel only once a day and all other spins will be banked for future spinning.

## Prizes

7. Spinning the wheel (for the App game play or USSD game play) allows a subscriber to win a daily prize; qualify for the grand prize; or earn points without winning any prize. The draws are subject to system dependencies.
- 7.1 Daily prizes consist of two digital vouchers redeemable either for a food delivery voucher (valued at USD50), a travel credit voucher (valued at USD100) or an annual Go Gamers subscription. Subscribers that win a daily prize are excluded from winning other daily prizes in the same week but would be eligible for daily prizes in subsequent weeks.
- 7.2 The grand prize:
  - Players from all countries will compete for the grand prize.
  - The grand prize is a travel voucher worth USD 15, 000.
  - Draws for the grand prize will take place on 23 December 2022.
  - This 1 (one) prize will be awarded to a winner selected from 1 (one) of the countries in which the Competition will be held. For avoidance of doubt, qualifying subscribers from all the countries in which the Competition is held, will be entered into the grand prize draw and only 1 (one) winner will be selected for the grand prize.

## Prize acceptance and other terms

8. Prizes are not transferable and may not be deferred, changed or exchanged for cash or any other item. MultiChoice reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond MultiChoice make it necessary to do so.
9. Prize winners will be notified by means of the contact details provided.
10. Unless otherwise advised by MultiChoice, the daily prizes must be redeemed within 1 month from the date of issue and the grand prize must be utilised by the winner within 6 (six) months.
11. If the prize indicated on the digital voucher is not collected within the redemption period provided , the prize shall be forfeited.
12. Subscribers who participate in this Competition and accept a prize agree to be part of related promotional activity(ies), upon MultiChoice's reasonable request. Such a subscriber consents to the use by MultiChoice of their voice, image, photograph and name for publicity purposes in advertising, marketing or promotional material, without additional compensation.
13. MultiChoice will process any personal information supplied by subscribers who participate in this Competition in line with its data [Privacy Notice](#), and in accordance with applicable Data Privacy legislation. Subscribers hereby agree to the processing of their personal information to enable the subscriber to participate in the Competition, and should the subscriber be a winner of the Competition, to enable MultiChoice to contact them regarding the prize and for purposes outlined in paragraph 12.
14. MultiChoice shall not be liable for any failure to comply with its obligations where the failure is

caused by circumstances outside its reasonable control.

15. The rule of construction that the Terms and Conditions will be interpreted against the party responsible for the drafting or preparation of this document and the Terms and Conditions will not apply.
16. MultiChoice may cede, assign or novate any or all of its rights and/or all of its obligations set out herein and/or in the Terms and Conditions to any person or entity without notice to you.
17. MultiChoice reserves the right to suspend or stop your participation in the Competition if you are involved in fraud or manipulation of the process.
18. The failure by MultiChoice to enforce any of the rights or provisions of the Competition or the Terms and Conditions will not be deemed to be a waiver of such right or provision.
19. The redemption of prizes is subject to:
  - 19.1. the specific terms and conditions of the prize providers; and
  - 19.2. the prize winners complying with all applicable legal, regulatory and tax requirements.