



Terms and Conditions Governing the GOtv Ghana #GotvCollectGoats Campaign

1. These are the rules applicable to the GOtv, #GotvCollectGoats (“**Promotion**”) as conducted by with GOtv Ghana Limited and its affiliates, partners, co-promoters, sponsors, directors, officers, employees, agents and representatives (“**GOtv**”). By participating in the Promotion, you agree that these rules, read together with the [Standard Terms and Conditions](#) (“**Terms and Conditions**”)¹ will apply to your participation in the Promotion. Please visit our website on <https://www.gotvafrica.com/en-gh> for more information.
 - 1.1. In this Promotion, Participants will be afforded with an opportunity to be rewarded with a live goat either by activation in Trade or activation on Digital platforms as explained in clause 4.
2. **Promotion Period**

The Promotion will run from 0000 hours on **14 November 2022** (“*Commencement Date*”) to 2359 hours on **18 December 2022** (“*Promotion Period*”).
3. **Eligibility and Participation**
 - 3.1. Members of the public including GOtv Subscribers (“**Participants**”) within the proximity of trade activation locations, and other locations made known on the GOtv social media channels, are eligible to participate in the Promotion.
4. **Promotion & How to Participate**
 - 4.1. Trade Activations:
 - 4.1.1. The Promotion will be implemented through fourteen (14) nationwide activations.
 - 4.1.2. The first three (3) participants who can answer random questions about GOtv at the trade activation locations will be selected to participate in a game.
 - 4.1.3. The game will involve the three selected customers drawing out balls from a pile of balls, within a set time.

¹ <https://www.multichoice.com/media/2148/standard-terms-and-conditions-applicable-to-campaigns-or-promotions-or-competitions-new.pdf>

- 4.1.4. The Participant who successfully draws out the highest number of balls shall win a live goat.
- 4.1.5. The remaining two participants will receive conciliatory prizes of branded GOtv souvenirs.
- 4.1.6. Winners may only participate at one (1) activation location for the duration of the Promotion.
- 4.2. Digital Activations:
 - 4.2.1. Participants within a 40 meter radius of a trade activation location, and other locations made known on the GOtv social media channels, will scan a QR code displayed at the said location to register and participate in a digital game.
 - 4.2.2. Participants may also visit the GOtv campaign page <https://www.gotvafrica.com/en-gh/campaign/goat-2022/> to participate in a digital game.
 - 4.2.3. The digital game entails the participants collecting digital tokens of Goats ("Tokens") around the trade activation locations, and other locations made known on the GOtv social media channels.
 - 4.2.4. Participants who collected the most variety of tokens will be entered into a lucky draw and given a chance to win a live goat on 19 December 2022.
5. Winners will be notified via SMS and phone call and announced on the GOtv Ghana social media pages. Prizes will be awarded within 30 (thirty) days from the date the winners are announced on the GOtv Ghana social media pages. Unclaimed Prizes will be forfeited.
6. It is the Participant's responsibility to ensure that any information provided to GOtv, such as name and telephone number is accurate, complete and up to date.

7. Other Terms and Conditions of participation

- 7.1. GOtv reserves the right to amend, vary, postpone, suspend, temporarily withdraw or cancel the Promotion at any time. In any of these events, notice will be given via media advertisements or in any other such manner as GOtv may at its discretion choose and such notice will be effective immediately or as at the date referred to in such notification.
- 7.2. In the event of such amendment, variation, postponement, withdrawal, suspension or cancellation, the subscriber/Participant agrees to waive any rights, interests and expectations that the subscriber may have in terms of this Promotion and acknowledges that the subscriber will have no recourse against GOtv or its affiliates in any way or at all.
- 7.3. The failure by GOtv to enforce any of the rights or provisions of the Terms and Conditions will not be deemed to be a waiver of such right or provision.
- 7.4. Without limitation, we and our affiliates are not responsible for any issues encountered with third party merchants.
- 7.5. GOtv and its affiliates are not responsible for any costs that you may incur to participate in

this Promotion.

- 7.6. We do not make any representations or give any warranties, whether expressly or implicitly, as to a prize, and in particular, but without limitation, make no representations and give no warranty that the prize, or any aspect thereof will meet your requirements, preferences, standards or expectations.
 - 7.7. The rule of construction that the Terms and Conditions will be interpreted against the party responsible for the drafting or preparation of the Terms and Conditions will not apply.
 - 7.8. GOtv may cede any or all of its rights and/or assign any or all of its obligations under the Terms and Conditions to any person.
 - 7.9. GOtv reserves the right to suspend or stop any Participant involved in fraud or manipulation of the process from participating in the Promotion.
 - 7.10. These Terms and Conditions will be construed, interpreted and enforced in accordance with the laws of contract and dispute resolution in Ghana.
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