Step up your DStv package and get Showmax Add to Bill at no extra cost (Botswana, Ghana, Kenya, Namibia, Tanzania, Uganda, Zambia and Zimbabwe)

1. **The Offer**

Step up your DStv package and get the Showmax Add to Bill at no extra cost ("**Offer**"). This Offer is conducted by Showmax Africa Holdings Limited ("**Showmax**").

2. **Eligibility**

To Participate in the Offer, you must:

2.1 be a DStv customer on Lite, Access or Family package, residing in **Botswana, Ghana, Kenya, Namibia, Tanzania, Uganda, Zambia or Zimbabwe**;

2.2 take up the DStv Step Up Promotion between **00:00 hours 1 March and 23:59 hours 31 March 2025** ("**Offer Period**"). Terms and Conditions for the DStv Step Up Promotion can be accessed at The MultiChoice Group | DStv Campaigns & Promotions; and

2.3 accept Showmax's invitation to take up the Offer, as detailed below:

2.3.1 the invitation by Showmax will be made via email, SMS, push notification and/or phone call;

2.3.2 the invitation will include a voucher, to be input into the "have a voucher or promo" field once you sign in to your Showmax account with your credentials. This voucher must be redeemed by **31 March 2025**. For the avoidance of doubt, the voucher expires at 23:59 hours on 31 March 2025.

3. **Offer terms and conditions**

It is your responsibility to complete the Showmax Add to Bill activation process and Showmax sign up.

4. **Standard terms and conditions for offers**

4.1 Your participation in the Offer constitutes your binding acceptance of the terms and conditions.

4.2 The Offer is not open to:

4.2.1 directors, members, partners, agents, employees or consultants of the MultiChoice Group of companies; and

4.2.2 the spouse, life partner, business partner or associate, or the natural or adopted parent, child or sibling of any of the persons specified in paragraph 4.2.1 above.

4.3 The Offer is not transferable and may not be deferred, changed or exchanged for cash or any other item.

4.4 Save as stated herein, we do not make any representations or give any warranties, whether expressly or implicitly, as to the Offer.

4.5 We will not be responsible and disclaim all liability for any loss, liability, injury, expense or damage (whether direct, indirect, incidental, punitive or consequential) of any nature, whether arising from negligence or any other cause, which is suffered by your participation in the Offer. If any liability is imputed to us, such liability will be limited to the value of your subscription.

4.6 You, and in the event of your death, your family, dependents, heirs, assignees or any other beneficiaries of your estate, indemnify and hold us harmless against any claim by you, (whether direct, indirect, incidental, punitive or consequential) of any nature, whether arising from negligence or any other cause, relating to any injury, loss, liability, expense and/or damage which you may suffer, howsoever arising, in relation to your participation in this Offer.

4.7 We shall not be liable for any failure to comply with our obligations where the failure is caused by circumstances outside our reasonable control.

4.8 We may cede, assign or novate any or all of our rights and/or any or all of our obligations set out herein to any person or entity without notice to you.

4.9 If you fail to comply with any of these terms and conditions, then without prejudice to any other remedy which we may have, you will be automatically disqualified, and you will forfeit the Offer.

4.10 The failure by us to enforce any of the rights or provisions of the Offer or these terms and conditions will not be deemed to be a waiver of such right or provision.

4.11 These terms and conditions will be construed, interpreted and enforced in accordance with the laws of England and Wales.