We Got You

Ethiopia (DStv)

1. These are rules for the We Got You Promotion ("**Promotion**") as conducted by MultiChoice Africa Holdings B.V. and its affiliates ("**MultiChoice**"). By participating in the Promotion, you agree that these rules, read together with the Standard Terms and Conditions ("**Terms and Conditions**") will apply to your participation in the Promotion.
2. The Promotion will run from 00:00 hours on **01 January 2026** to 23:59 hours on **28 February 2026** ("**Promotion Period**").
3. By participating in the Promotion, eligible DStv subscribers ("**Eligible Subscribers**") will enjoy a higher bouquet at the price of their current subscription as explained below[1].

Eligibility and Access

4. To participate in the Promotion and qualify for access to the next higher package at the price of the current subscription you must, during the Promotion Period:

4.1. be an active, new or disconnected DStv subscriber in Ethiopia;

4.2. make or have made payment in full for a package; and

4.3. watch DStv using an approved decoder.

5. This Promotion will only be valid from the time you become an Eligible Subscriber as stated above until the end of the Promotion Period whereafter you will be reverted to the package paid for. Access to the next higher package shall end on **28 February 2026**, irrespective of the subscription end date.
6. The packages for purposes of this Promotion are as follows:

Current subscription paid for	Access to
Premium	No offer
Meda Plus	Premium
Meda Sport	Meda Plus
Meda	Meda Sport
Beteseb	Meda
Gojo	Beteseb

7. Until indicated otherwise by MultiChoice, the Promotion is exclusive to linear decoder viewing and is not open to you, if, during the Promotion Period you are:

7.1. an existing DStv subscriber on a Premium package;

7.2. a DStv Business subscriber;

7.3. a DStv Stream subscriber; and/or

[1] For purposes of this Promotion, the higher package will be provided at the cost of the package for.

7.4. only a subscriber of a standalone package (such as Asian bouquet, Greatwall/China standalone bouquet, Asian add-on bouquet, French Plus add-on bouquet, French Touch add-on bouquet, Portuguese add-on bouquet and Add Movies add-on bouquet).

8. Your access to Catch Up (if applicable) shall be based on package you have paid for.
9. It is your responsibility to ensure that payment of the subscription fee in respect of any package eligible for this promotion as indicated in paragraph 6 above is received by MultiChoice. Without limitation, MultiChoice is not responsible for any difficulties encountered with third party merchants nor for any costs that you may incur to participate in this Promotion.
10. Subject to system dependencies, the new package may be effected within 48 hours of receipt of payment by MultiChoice as set out herein. If the access to the next higher package is not effected, MultiChoice will endeavour to effect the same within the shortest possible time following notification by you.
11. Additional products such as add-ons and Value-Added Services (such as Xtra View and HD PVR access) are not included in the Promotion and the normal billing rules apply in this regard. If required, you will have to make separate payments for the add-ons at the published rates in order to enjoy the add-ons alongside the granted higher package. In respect of the Value-Added Services, you will need to make payment in full for these in order to avoid being disconnected.
12. The access to the next higher package shall only be on decoder viewing and the complimentary streaming devices viewing shall be based on the package paid for.

Other terms

13. MultiChoice shall not be liable for any failure to comply with its obligations where the failure is caused by circumstances outside its reasonable control.
14. The rule of construction that the Terms and Conditions will be interpreted against the party responsible for the drafting or preparation of this document and the Terms and Conditions will not apply.
15. MultiChoice may cede, assign or novate any or all of its rights and/or any or all of its obligations set out herein and/or in the Terms and Conditions to any person or entity without notice to you.
16. MultiChoice reserves the right to suspend or stop your participation in the Promotion if you are involved in fraud or manipulation of the process.
17. The failure by MultiChoice to enforce any of the rights or provisions of the Promotion or the Terms and Conditions will not be deemed to be a waiver of such right or provision.